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smart CAPTURE rated best app Barmenia invoice app impresses customers

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In a recent survey, the Barmenia invoice app has been rated best product on the basis of customer reviews. The app from the health insurance company is based on smart CAPTURE from Insiders Technologies. In October 2015, Barmenia Krankenversicherung a.G. chose the Insiders Technologies app for the mobile processing of medical services documents.

MSR Insights, a market research company belonging to MSR Consulting Group GmbH, compared apps from 20 private health insurance companies in a survey carried out in March 2016. It analyzed more than 4,500 customer ratings of the private health insurance company apps available in the Apple App Store and Google Play Store. Out of all the invoice apps with photo function, the Barmenia Krankenversicherung invoice app was awarded the best ratings by the customers.

The health insurance company provides its policy holders with the smart CAPTURE Insiders app in the form of the Barmenia invoice app. With the app, policy holders can submit medical services documents directly via their smartphone or tablet. This has made sending doctor's invoices, prescriptions and treatment and costs schedules to Barmenia even simpler – thanks to the app, policy holders can now submit their documents even more conveniently in just a few minutes. The documents are scanned with the camera on the smartphone or tablet. The app automatically triggers the camera when it detects that the image quality is good. This is facilitated by intelligent image quality checking. The intuitive user guidance ensures that transmitting the documents is as easy as ABC. It is also simple to add additional invoices, prescriptions and treatment and costs schedules.

The customers receive a status message straight away as soon as the documents have been successfully transferred to the Barmenia medical services department. It is therefore not necessary to send the documents by post at all. A further benefit is that, thanks to the network, customers are kept continually informed of the changing processing status and are notified as soon as invoices have been processed and paid.

The Barmenia invoice app is available for smartphones with iOS from version 8.0 and Android from version 4.4 and can be downloaded directly from the App Store.

Sources and further information:

<http://www.msr.de/insights/publikationen-terme/apps-der-privaten-krankenversicherer>

<http://www.versicherungsjournal.de/vertrieb-und-marketing/die-pkv-apps-mit-den-besten-bewertungen-125611.php>

About Insiders Technologies

Insiders Technologies is one of the most successful IT companies in Germany. Under the motto "m@king documents work ...", the company has been setting standards for almost 20 years in the area of intelligent input management and business process optimization and supports its customers on their way to the digital future. The intelligent software products facilitate new forms of customer communication and the efficient processing of all a company's incoming documents.

Well-known global companies from the TOP 100 and a wide variety of industries put their trust in the market-leading technologies. In addition to its headquarters in Kaiserslautern, the company also has subsidiaries in Berlin and Munich. In 2015, Insiders received the award as the "Innovator of the Year 2015" in the "Top 100" innovation competition.

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